



# HANDBOOK

2023-2024

(Update: October 31, 2023)

**Lamar University MBA**

PO Box 10059

Beaumont, TX 77710

409.880.8604



[lamar.edu/mba](http://lamar.edu/mba)

[cob-mba@lamar.edu](mailto:cob-mba@lamar.edu)





considered for an MBA scholarship (\$2,000, half to be given during the senior year and the remainder given throughout the MBA Program). Undergraduate students may take a maximum of 9 graduate credit hours before their undergraduate degree is conferred.

Application fees are \$25 (domestic) and \$75 (international). Domestic applications must be received 30 days before Fall, Spring or Summer registration. International applications deadlines are July 1 (Fall), December 1 (Spring). International students are not admitted in the Summer term.

## Contact Information

- x Associate Dean of Graduate Studies and Research: Dr. Soumava Bandyopadhyay: [bandyopasu@lamar.edu](mailto:bandyopasu@lamar.edu) or [cob-mba@lamar.edu](mailto:cob-mba@lamar.edu) or 409-880-8630
- x Program Coordinator: Ms. Jana Austin: [jlnewbold@lamar.edu](mailto:jlnewbold@lamar.edu) or 409-880-8368/409-880-8604
- x MBA Advisor (On Campus): Prof. Paul Howell: [phowell@lamar.edu](mailto:phowell@lamar.edu) or 409-880-7896
- x Schedule Advising Appointments (On-Campus): Ms. Jana Austin: [jlnewbold@lamar.edu](mailto:jlnewbold@lamar.edu) or 409-880-8368
- x Schedule Advising Appointments (Online): [luap-mba@lamar.edu](mailto:luap-mba@lamar.edu)
- x Finance Office: 409-880-8390 or [cashiering@lamar.edu](mailto:cashiering@lamar.edu)
- x Financial Aid: 409-880-8450 or [financialaid@lamar.edu](mailto:financialaid@lamar.edu)
- x Lamar Help Desk: 409-880-2222 or [helpdesk@lamar.edu](mailto:helpdesk@lamar.edu)
- x LU Connect (blackboard) 409-880-2222 and press option 1 (day), 866-585-1738 (after hours), or [blackboard@lamar.edu](mailto:blackboard@lamar.edu)
- x Veterans Affairs Office: 409-880-7198 or [va@lamar.edu](mailto:va@lamar.edu)
- x Graduation Information: <http://students.lamar.edu/commencement/info-for-graduates/> Site will update with information for upcoming terms.

If you are a









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### **FINC 5300 Foundations of Economics and Finance (3 hours)**

Introduction to economic principles, allocation of resources, determination of output and prices, distribution and managerial economics. A survey of the financial management function in private business firms, with emphasis on major financial policy decision issues and the analytical techniques used to assist management in making those decisions.

## **Core Courses (21 hours, 7 courses)**

Please note that all courses are not available in every term. All courses have a duration of 8 weeks. There are five terms in the year: Fall I, Fall II, Spring I, Spring II, and Summer.

### **ACCT 5370 Managerial Accounting**

Application of accounting data in decision making; cost analysis as applied in the development of budgets and standards; accounting as a tool for cost and pricing; case problems, using the microcomputer as a decision-making tool, which require students to interpret and discuss their analysis in the context of managerial decision-making. Prerequisite: Graduate standing and ACCT 5315 or equivalent.

### **ECON 5370 Managerial Economics**

A study in the depth of the principles and techniques of economics analysis applicable to the problems of business management. Prerequisite: Graduate standing and FINC 5300 or equivalent.

### **FINC 5310 Financial Management**

A study of the financial policy of business firms along with the theory supporting that policy. Topics include capital budgeting, capital structure, cost of capital, dividend policy, and management of working



One of the following two courses:

**MGMT 5340 International Business**

This course is an inter-disciplinary study of the international dimensions of organizational behavior. This course draws from different fields including psychology, sociology, economics and anthropology to create an understanding of human behavior in a global work environment. Course content includes topics such as cross-cultural management, cross-cultural communication, and global aspects of leadership, motivation, team management, and decision-making. The course will incorporate a variety of teaching and learning methods - short lectures, readings, research, discussions, cases, movies, student presentations. Student will demonstrate mastery of the material through class participation, group presentations, individual written assignments, and tests.

OR

**BUSI 5380 Global Enrichment**

An overseas Study Abroad trip. The global enrichment program allows students to increase their interest in other cultures, become less ethnocentric as they become aware of cultural differences, develop language skills within a cultural context and become more culturally sensitive and accepting. Students can make professional contacts, gain a sense of direction for their future career and gain a sense of responsibility in working on a project. BUSI 5380 can also be substituted as an elective in any concentration if not taken as part of the MBA core.

One of the following two courses:

**BUAL 5380 Managerial Decision Making**

This course provides students with an understanding and the ability to apply statistical and quantitative tools required in the managerial decision-making process. Students will become familiar with several aspects of statistical analysis such as data collection, data analysis, data interpretation, research reporting and management decisions. Some of the topics covered are sources and collection of data, analysis and presentation of data, measures of association, regression analysis, optimization of models, decision analysis and data mining models.

OR

**MISY 5340 ERP Overview**

This course will provide students with an understanding of fundamental business processes an

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This is an excellent degree for those who are already employed in the field of law enforcement, correctional administration, or security management and would like to reach new levels of management and leadership within their current organizations.

In addition to the **MBA core**, students will take three of



are highly sought after in the global market. MBAs with ERP concentration will work as Business Analysts, ERP Consultants, Business Intelligence Designers, Systems Analysts, Data Analysts, etc. Students who complete 3 or more ERP courses are encouraged to take the "SAP TS/410 - Integrated Business Process" in SAP S/4HANA certification. The "SAP Certification Application Associate - Business Process Integration with SAP S/4HANA" certification exam verifies that the candidate has the core knowledge about business processes and their integration in SAP S/4HANA. This certification exam is recommended as an entry level qualification to allow consultants and application users to get acquainted with SAP S/4HANA end-to-end business process fundamentals.

**Courses in this concentration teach you to use software compatible with the Microsoft Windows operating system only. The software will not be compatible with Mac OS.**

In addition to the MBA core, students will take 3 courses (9 hours) from the following concentration electives:

**MISY 5350 - ERP E-Commerce**

This course describes th



**MISY 5380 - Enterprise Systems/CRM**

This course will introduce students to the concepts, capabilities and the benefits of Customer Relationship Management (CRM) systems.



concepts such as basis, spreading, normal and inverted markets, and money management. (Prerequisite: FINC 5300 or equivalent)

### **ACCT 5361 Financial Statement Analysis (currently can be substituted as a Financial Management elective)**

This course provides a basis for determining firm value. Student are introduced to fundamental analysis concepts and techniques that can be used to critique and interpret the financial health of the firm. The course integrates research in the areas of accounting, finance, and management which have proved useful in the financial analysis of organizations.

### **General (Online)**

The General concentration allows students to choose their elective courses. To pursue a General concentration, students develop a plan of study in consultation with their adviser. The purpose of this flexibility is to provide a concentration that can be tailored more closely to the personal and professional goals of the student.

The General concentration allows students to choose their three elective courses (9 hours) from the full list of elective courses offered in the MBA program to add to the **MBA Core**.

### **Healthcare Administration (On campus and Online)**

The Lamar University MBA Healthcare Concentration Program is uniquely suited to graduate students planning a career in Healthcare Administration, Management, or Entrepreneurial Investment. The program augments general MBA graduate courses in strategic planning, finance, management, information technology and economics, by concentrating the specific on the Healthcare Market Structure.

The program consists of lecture courses in Healthcare Economics, Strategy, Entrepreneurship, and Medical Information Technology. Lamar University School of Business has developed a working relationship with the American College of Healthcare Executives (ACHE) so that qualified graduate students may apply for internships at healthcare systems and institutions.

In addition to the **MBA core**, students choose 3 courses (9 hours) of concentration electives from the following:

#### **ECON 5360 Health Care Economics**

This course is designed to familiarize the Future Healthcare Entrepreneur with the economic theories and policies that will drive public and business decisions with regard to the provisions of and payment for Healthcare and Health Services. The Future Healthcare Entrepreneur will learn how healthcare economic theory differs from standard commodities











### **MGMT 5360 Human Resource Management**

Review of the basic elements of employed performance with analysis of the factors involved in employment, placement and personnel planning. This course blends theory and practice so the student may better understand the policies and procedures required for recruitment selection and personnel planning.

### **MGMT 5370 - Supply Chain Management**

The primary objective of this course is to provide students with an integrative view of the purchasing and logistic functions and the role they play in the overall operations of the organization. The use and applications of information systems (SAP ECC) in the purchasing and logistic functions is included in the course.

### **MISY 5310 IT Project Management**

This course covers the genesis of project management and its importance in improving the success of information technology projects. Students will acquire knowledge of project management terms and techniques such as: the triple constraint of project management, project management processes, and project management software.





In this course, students will learn about the elements that constitute Information Assurance and Security. Information Assurance and Security is a topic of increasing importance for many organizations as threats to computer and network systems continue to increase and evolve. It is imperative that the information organizations store in their systems be protected from unauthorized disclosure, modification, or destruction. This course provides an in-depth presentation of information assurance concepts, terminologies, models and practices. The topics covered in this course include but are not limited to: Organizational Security Management, Cryptography, Physical Security, Infrastructure Security, Intrusion Detection Systems, Network Security and Risk Management. Various software tools will be introduced to enhance students' hands-on capabilities. This course can effectively help the students prepare for the CompTIA Security+ certificate exam.

### **MISY 5325 Cybersecurity Management**

Students will examine cybersecurity functions in a system and describe their relevant strengths and weaknesses. Students will acquire knowledge necessary to define and implement cybersecurity programs and policies for the protection of an organization's systems and data. This course will cover topics such as cybersecurity policy and governance, policy organization, format, and style, cybersecurity frameworks, asset management and data loss prevention, cybersecurity incident response, and business continuity management.

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### **MKTG 5370 Marketing Research**

This course prepares students in data analytical skills pertaining to market research. Students are expected to develop skills in the JMP software program which will encompass the preparation of data for analysis along with various analytical techniques related to multivariate data analysis, such as multiple regressions, cluster, factor and discriminant analysis. Practical hands-on software exercises will be completed by theoretical knowledge based on course materials and the required textbook.

### **MGMT 5311, Concepts and Applications for New Ventures**

This course is designed to provide students an overview of entrepreneurship, particularly in the development of new products and services. The course reviews the various challenges facing the aspiring entrepreneur through a combination of course materials, case study analysis and discussions on topics related to entrepreneurship. In addition, students will be introduced to various techniques which help an aspiring entrepreneur fine tune their products as well as recognize promising market segments they could target.







course is designed as a graduate course in the principles and application of systematic strategic and master facility planning across the spectrum of the various types, sizes and geographies of ports and marine terminals.

#### **INEN 5310: Marine Terminal Operations**

This course will cover operations across a wide variety of marine terminals including container, bulk, breakbulk and cruise. The students will get familiar with real world terminal challenges, facilities, equipment, automation, and processes. The course will provide decision making tools for optimal yard, vessel and berth operations at container terminals through Navis software.

#### **MGMT 5333: Port Property and Asset Management**

Ports are an asset intensive industry that are increasingly capital constrained and large investments needed to increase port capacity, productivity, and maximize cargo throughout. This course develops the tools needed to understand and manage the port's true infrastructure investment value. With the significant increase in global shipping, new forms of ownership, and financing port investments as well as reliable fair market asset valuation of port resources will be covered in this course.

### **Thematic General Business (On Campus)**

For students who seek a tailored approach, the Thematic concentration allows them to choose their



**Degree Plan for Dual MS-MIS / MBA with ERP Concentration (48 hours plus 6 hours of MBA leveling, if needed):**

Core (MBA and MIS) Plus MBA ERP Concentration Electives (36 hours, 12 courses)

- ACCT 5370: Managerial Accounting
- ECON 5370: Managerial Economics
- FINC 5310: Financial Management
- BUAL 5380: Managerial Decision Making
- MKTG 5310: Marketing Management
- MGMT 5340/BUSI 5380: Global Enrichment
- MGMT 5380: Strategic Management
- MISY 5340: ERP Overview
- MISY 5350: ERP E-Commerce
- MISY 5360: Business Intelligence
- MISY 5370: Data Mining and Predictive Analysis
- MISY 5380: Enterprise Systems/CRM

MBA ERP Concentration Electives (36 hours, 12 courses)





- d) knowingly, and without authorization, using, buying, selling, stealing, transporting, soliciting, copying, or possessing, in whole or in part, the contents of test or assignment that has not been administered or assigned;
- e) substituting for another student, permitting any other person, or otherwise assisting any other person to substitute for oneself or for another student in the taking of an examination or test or the preparation of academic work to be submitted for academic credit;
- f) bribing another person to obtain a test not yet administered or information about such;



If the student does not accept the decision of the Chair concerning the determination of dishonesty and/or the sanction imposed, the student may appeal to the Dean for review of the case. To do so, the student must submit, in writing, a request for an appeal to the Dean within five working days of notification of the Chair's decision. Prior to rendering a decision about an appeal, the Dean may request a review of the case and recommendation from the College's Student-Faculty Relations Committee. The student shall be entitled to a written notice of the dean's decision and the right to further appeal.

If the student does not accept the decision of the Dean, the student may then appeal to the Provost for review of the case. To do so, the student must submit, in writing, a request for an appeal to the Provost within five working days of notification of the dean's decision. Before rendering a decision, the Provost shall convene an ad hoc Student-Faculty Relations Committee composed of members from the standing Student-Faculty Relations Committees from the other Colleges to review the case and offer a recommendation. The student shall be entitled to a written notice of the Provost's decision. The decision of the Provost shall be final.

No disciplinary action against the student shall become effective until the student has received substantive and procedural due process as described above. A copy of the record pertaining to each case shall be forwarded to, reside in, and considered by the Office of the Vice President for Student Affairs where it shall be treated as a disciplinary record as described in the Student Handbook. If additional judicial action is necessary, as in the case of flagrant or repeated violations, the Student Affairs Office shall initiate further action in accordance with the procedures for student discipline as described in the Student Handbook.

Instructors shall take reasonable and necessary precautions, including the careful administration and monitoring of examinations and assignments, to prevent acts of academic dishonesty.

For more information, please visit the Lamar University Student Handbook at <https://lamar.edu/studenthandbook>

**Class Attendance and Punctuality:** Due to the accelerated format of the MBA program, class attendance and participation is a crucial factor to the success of a student's degree program. Students are responsible for attending all scheduled class meetings, arriving for class in a timely manner, and completing required work. Each faculty member sets his or her policy with respect to class attendance. If a student is absent, it is the student's responsibility to inform the professor of the reason as early as possible. Make-up exams or homework is assigned upon the discretion of the instructor. In all cases, communication with the faculty is essential. Please refer to the individual course syllabus for class policy.

**Adding/Dropping Courses:** Students should refer to the Current MBA students section of the MBA website ([lamar.edu/mba](http://lamar.edu/mba)) for specific drop dates for each semester. Students may drop a



drops after this penalty-free period, grades are recorded as "Q" or "F," indicating the student was passing or failing at the time of the drop. A grade of "Q" may not be assigned unless an official drop has been processed through the Records Office. Students may drop a course online up to the census day by logging into Self-





**Lamar University's Graduate Course Grade Replacement Policy:**

Students may replace a graduate course grade by repeating a course for up to three graduate-level courses (nine semester hours). If a student repeats a course, the last grade recorded will be considered the official grade and used in calculating the GPA, although all grades remain on the student's transcript. A grade, once earned and entered on a student's transcript, cannot be removed. Special topics courses that have the same





below 3.0 will be placed on (P2) probation. A P1 student who fails to earn a 3.25 GPA in the next enrolled semester and whose CGPA is less than 3.0 will be suspended. Students on probation may enroll in courses but may not apply for admission to candidacy or for graduation. The probationary status applies whether or not the student receives a letter of notification from the Graduate Office.

3. **Suspension**A graduate student who has been placed on (P2) probation and who fails to raise his/her CGPA to at least 3.0 in the next enrolled semester will be suspended.





### **Recertification of Out-of-Date Graduate Credit:**

At the discretion of the program faculty, academic credit granted outside the six-year time limit established for master's degrees must be recertified by examination or other appropriate means before the work can be applied toward the requirements of the MBA degree. Course(s) to be recertified must have been completed at Lamar University or be acceptable as transfer credit in lieu of Lamar University courses. In order to recertify out-of-date course(s), the student must receive the permission of his/her graduate committee, the chair of the department, and the dean of the college. The form "Request to Recertify Out of Date Course(s)" (G-20) shall be used to record student and course(s) information, means of recertification, and approvals. This form along with a memorandum from the department chair describing the method of recesc



## Campus Services

**Bookstore:** Lamar University's on campus bookstore, a Barnes and Noble affiliate, is located in the Setzer Center or online at <http://lamar.bncollege.com/>. Through this website, students can search for courses and find the required materials. The bookstore provides new, used, rental and electronic options.

**Cardinal One Card:** Lamar University ID card is known as the Cardinal OneCard. The Cardinal OneCard provides many benefits.

The Lamar Student ID card is used for more than just identification. It is used for library usage, entrance to all athletic events and university-sponsored functions, recreational facilities, receiving care at the Health Center, securing university payroll checks, and use of individual student facilities at the Student Center. Students on a university meal plan also use their ID card in the dining rooms for meals. This ID is a debit card, **NOT A CREDIT CARD**.

All students should receive a Cardinal One card. On campus students should visit Wimberly Bldg. Room 116. Online students not in the immediate area, please contact [cardinalone@lamar.edu](mailto:cardinalone@lamar.edu) or call (409) 880-2236 to request your Cardinal One card.

For more about Lamar University's Cardinal OneCard, visit:



(ADA) and Section 504 of the Rehabilitation Act of 1973. The DRC is located in the Communication Building room 105.

For more about Lamar University's Accessibility Resource Center, visit:

<https://www.lamar.edu/accessibilityresourcecenter/index.html>

**Financial Aid:** Different types of financial aid are available to most resident and non-resident graduate students through the Financial Aid Office in the Wimberly Building room 216.

For more about Lamar University's Financial Aid process, visit: <https://lamar.edu/financialaid>

**Food Services:** Locations of food services include the Brooks-Shivers Dining Hall, Cardinal Nest Mirabeau's, and Juice bar in the Recreational Sports Center.

For more about Lamar University's Financial Aid process, visit: <https://lamar.edu/financialaid>

**International Student Services:** For questions regarding immigration, admissions and grades, please contact the International Student Programs and Services Office. The office is located in the Wimberly building, room 117.

For more about Lamar University's International Student Services, visit:

<http://international.lamar.edu/>

**Library:** The Mary and John Gray Library of Lamar University facilitates access to scholarly information in all forms, within the overall framework of the University's stated mission. To this end, the Library is committed to the following initiatives:

- x Teaching information literacy skills that promote academic success and continuous learning.
- x Developing appropriate collections and making them discoverable.
- x Designing and delivering efficient services within a collegial educational environment.
- x Providing leadership in the creation of campus information policy

Hours of operation:

Sunday 2:

